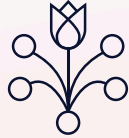


MEDIAKIT 2027 DAWN CONFERENCES



App
Dev
Con



Dutch
AI
Con



Dutch
PHP
Con



Web
Dev
Con

4 conferences in 1 week | March 15 - 19, 2027 in Amsterdam
1100+ Attendees | 60+ speakers | 2 conference days

Appdevcon

Focus: Mobile & app development

Website: 2.143 UVM

Newsletter: 860 subs (47,9% OR)

Social reach: 3905 followers

Impressions: 2.826 per month

Engagement Rate: 4,6%

Dutch AI Conference

Focus: AI, Machine Learning & Data Science

Website: 686 UVM

Newsletter: 393 subs (45,04% OR)

Social reach: 248 followers

Impressions: 977 per month

Engagement Rate: 7,3%

Webdevcon

Focus: Front & Back-end, Web Tech & UX

Website: 1.214 UVM

Newsletter: 475 subs (44,63% OR)

Social reach: 821 followers

Impressions: 943 per month

Engagement Rate: 4,6%

Dutch PHP Conference

Focus: PHP Ecosystem & Architecture

Website: 1.571 UVM

Newsletter: 2.026 subs (45,01% OR)

Social reach: 4.584 followers

Impressions: 1.703 per month

Engagement Rate: 4,4%

Dawn Conferences is driven by continuous annual growth, we have expanded to two full days to welcome our largest audience yet and maximize your reach as our partner.

